



Assessing Asset Building in Your Organization

To be completed by employees and volunteers in any organization.

You are completing this survey, because your organization wants to assess how it currently supports children and youth and how it could provide even more support for young people and the community.

Please check one answer to each question that best fits your feelings most of the time.	Strongly agree	Agree	Disagree	Strongly disagree	Don't know	N/A - Not Applicable
Organizational Vision, Mission and Leadership						
1. Our vision and mission reflect a commitment to the overall well-being of the community.						
2. Our vision and mission reflect a focus on or commitment to children and youth as important members of the community.						
3. We consider the impact on children and youth as we make major decisions and do strategic planning.						
4. In contributing to the community, and in supporting youth in particular, we consider long-term and short-term commitments and investments.						
Organizational Practices/Business Operations						
5. We assess our products and services to identify ways to maximize their benefits for children and youth.						
6. Our products and services promote healthy values for children, youth and the community.						
7. We involve young people in planning our products and services when they and their families are targeted customers/participants.						
8. Our marketing strategies reflect positive images of children and youth rather than promoting negative stereotypes.						
9. Our marketing strategies promote understanding and respect for diverse members of the community.						

Please check one answer to each question that best fits your feelings most of the time.	Strongly agree	Agree	Disagree	Strongly disagree	Don't know	N/A – Not Applicable
Employee (or Volunteer) Policies						
10. We have flexible policies that help parents and guardians balance family responsibilities with work. (paid personal time, flexible scheduling, parental leave, on-site child care, etc.)						
11. We encourage and support our employees to use work time to volunteer in schools, youth development programs, mentoring and other youth-serving programs.						
12. We provide information to employees and customers on ways to get involved in the community through newsletters, bulletin boards, intranet communication, etc.						
Youth Involvement						
13. We actively seek ways to involve youth in our organization (through employment, volunteering, internships, apprenticeships or other work-readiness or service learning opportunities).						
14. We address barriers to youth involvement in our organization (e.g. cost, time availability, transportation, cultural differences, accessibility, language, etc.)						
15. We enhance youth leadership skills by inviting and supporting youth to serve on our boards, committees and task forces and in other decision-making roles.						
16. We publicly recognize and celebrate youth contributions.						
Community Partnerships						
17. We provide information about children, youth & family support services to our employees and customers (e.g. we invite community resource organization to give presentations to employees.)						
18. We organize with others to unite the community in supporting children and youth.						
19. We organize with others to advocate for public policies that support children, youth and families.						
20. We share our resources and expertise with schools and other organizations that work directly with youth.						