



FOR YOUTH DEVELOPMENT™  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

**PROJECT  
CORNERSTONE**  
A YMCA of Silicon Valley Initiative

## What your gift will support...

**\$25 could pay for a year's worth of training and curricular materials** for one of our nearly 2,000 parents who lead monthly literature-based asset-building activities in their children's schools. The Asset Building Champions (ABC) program and the Spanish-language Los Dichos program reach over 31,000 children each month, helping them learn important skills and values including how to handle bullying situations as well as tolerance, pride, peaceful conflict resolution, and friendship.

*"This program is essential considering the recent news about bullying-related suicides. Kids need to learn from a young age the tools necessary to cope with being bullied and what to do if they see someone else being bullied." —ABC volunteer*

**\$50 could sponsor one youth to become an *Expect Respect* anti-bullying leader**, and learn to improve school climate, combat bullying, and become an "UPstander" (instead of a bystander) who intercedes on behalf of bullying victims. Last year, we trained more than 2,200 students at 73 schools to create and implement action plans to address bullying problems on their campuses.

*"Expect Respect has enabled our students to understand the importance of being respectful to all people. Our students develop the skills necessary to create a school action plan that focuses on thoughtfulness, caring, citizenship, trustworthiness and responsibility."*

*—Elementary school principal*

**\$100 could provide school-based staff training and consultation** so that all faculty, administrators, and staff are aware of the importance of asset building and inspired to develop new ways to prevent and intervene in bullying situations and encourage a positive, caring climate on their campuses. Last year, we trained more than 2,500 Silicon Valley teachers on building supportive environments where all students can thrive.

*"Revisiting Project Cornerstone concepts as an experienced classroom teacher was invaluable to me--I really benefited from this exposure to the developmental assets and my role in promoting them in my classroom and in the community. I love Project Cornerstone, and our children all need more developmental assets." —Elementary school teacher*

**\$500 could sponsor a six-week *Take It Personally* workshop** that empowers parents and caregivers in a single school community to find common ground in their shared concern of helping their children grow up emotionally healthy and strong, prepared to succeed in a changing world. Last year, more than 300 adults worked together to begin transforming their school communities.

*"This workshop was a powerful, life-changing experience. Besides strengthening my commitment to supporting young people in my community, I learned valuable skills and strategies to help me follow through. It's made me a better parent and a better member of my community." —Take It Personally participant*