



2018 Asset Champions Awards Call for Nominations

**PROJECT
CORNERSTONE**
A YMCA of Silicon Valley Initiative

Project Cornerstone's 2018 Asset Champions Awards Breakfast, to be held on March 29, 2018, will honor the individuals and organizations whose ongoing commitment to building positive relationships with young people helps make Silicon Valley a better place for young people to live and grow.

WHAT IS AN ASSET CHAMPION?

Developmental assets are the positive experiences, values, behaviors, and relationships that enable young people to thrive. (For more information about developmental assets, visit the Project Cornerstone website at www.projectcornerstone.org.) Asset champions are individuals or organizations that make extraordinary efforts to build developmental assets, create positive connections with young people, and inspire others to do the same. Asset Champions awards will be given in the following categories:

- Positive Cultural Identity
- Adult Role Model
- Positive Peer Influence*
- Community Values Youth
- Caring School Climate – Elementary School
- Caring School Climate – Middle School
- Caring School Climate – High School

*To ensure that the Positive Peer Influence award is given to a young person who truly impacts his or her community of peers, only young people may nominate asset champions in this category.

HOW TO NOMINATE AN ASSET CHAMPION

To nominate an asset champion, follow these steps:

1. Review the categories on the next page, and make sure that both you and your nominee meet the requirements for "Who May Nominate an Asset Champion in this Category?" and "Who Should You Nominate?"
2. Complete the online nomination form for the award category in which you wish to nominate an asset champion at www.projectcornerstone.org.
3. Complete the form, and answer the questions in the "About the Nominee" section as completely as possible on no more than two additional pages. **Award recipients will be chosen based on the answers to these questions.**
4. Plan to host your nominee at the breakfast on March 29, 2018.

NOMINATION DEADLINES AND IMPORTANT DATES

Please note the following important dates:

- **Nomination deadline:** All nomination forms must be received by October 31, 2017.
- **Notification of Awardees:** Awardees and their nominators will be notified in January 2018. (Nominators help facilitate videos made about the Awardees.)
- **Awards presentations:** Awards will be presented at the 2018 Asset Champions Awards Breakfast at the Santa Clara Convention Center on March 29, 2018.

ABOUT PROJECT CORNERSTONE

Project Cornerstone's mission is to build a community that values children and youth. We achieve this mission throughout Silicon Valley with programs that strengthen families, neighborhoods, communities, and schools, and by ensuring that young people's needs are addressed in public policy.

FOR MORE INFORMATION

For more information about the Asset Champions Awards nomination process or event, call Project Cornerstone at 408-351-6482 or send email to info@projectcornerstone.org.

PROJECT CORNERSTONE ASSET CHAMPIONS AWARDS: AWARD CATEGORIES AND CRITERIA

The following chart contains a description of the award categories as well as guidelines to clarify who may nominate an asset champion and who may be nominated.

AWARD CATEGORY AND DESCRIPTION	WHO MAY NOMINATE AN ASSET CHAMPION IN THIS CATEGORY?	WHO SHOULD YOU NOMINATE?
<p>Positive Cultural Identity Nominees in this category help young people feel comfortable with and proud of their cultural identity, including but not limited to ethnicity, faith/religion, disabilities, family status, gender, language, and sexual orientation.</p>	Anyone familiar with the nominee's efforts.	An individual, family, or organization with significant impact in Silicon Valley.
<p>Adult Role Model Nominees in this category model and inspire positive responsible behavior for young people.</p>	Anyone familiar with the nominee's efforts.	An individual over 24 years of age with significant impact in Silicon Valley.
<p>Positive Peer Influence Nominees in this category model and inspire positive responsible behavior for other young people.</p>	Because this category recognizes positive peer influence among young people, nominators must be a peer of the nominee and under 24 years of age.	An individual under 24 years of age with significant impact on his or her peer group(s) in Silicon Valley.
<p>Community Values Youth Nominees in this category demonstrate to young people that the community values their contributions and efforts.</p>	Anyone familiar with the nominee organization's efforts.	An organization serving Silicon Valley (no individual nominees).
<p>Caring School Climate – Elementary School Nominees in this category provide a safe school environment where all students feel respected and valued.</p>	Students, parents, school site staff, district office staff, or community members.	An elementary school in Silicon Valley intentionally promoting a more caring climate where all students are supported and empowered to achieve.
<p>Caring School Climate – Middle School Nominees in this category provide a safe school environment where all students feel respected and valued.</p>	Students, parents, school site staff, district office staff, or community members.	A middle school in Silicon Valley intentionally promoting a more caring climate where all students are supported and empowered to achieve.
<p>Caring School Climate – High School Nominees in this category provide a safe school environment where all students feel respected and valued.</p>	Students, parents, school site staff, district office staff, or community members.	A high school in Silicon Valley intentionally promoting a more caring climate where all students are supported and empowered to achieve.

ELIGIBILITY

- Individuals who serve on Project Cornerstone's Steering Committee and governing board may not be nominated for awards. However, their organizations may be nominated.
- For the Positive Peer Influence award, **both the nominator and the nominee** must be under 24 years of age.