



**PROJECT
CORNERSTONE**
A YMCA of Silicon Valley Initiative

2018 ASSET CHAMPIONS AWARDS BREAKFAST

March 29, 2018
7:00 am – 9:00 am
Santa Clara Convention Center



SPONSORSHIP LEVELS

	Sponsor Recognition at Event	Program and Website Listing	Inclusion in Media Materials and Newsletter	Event Tickets
ASSET CHAMPION \$10,000	★	★	★	10 Tickets
UPSTANDER \$5,000	★	★	★	8 Tickets
BUCKET FILLER \$2,500	★	★		4 Tickets
ROLE MODEL \$1,500	★	★		2 Tickets

To be included in print materials please respond by December 29, 2017

Project Cornerstone's 2018 Asset Champions Awards Breakfast will feature Stanford professor Chip Heath. With his brother, Dan, Chip has written four New York Times bestsellers: Made to Stick, Switch, Decisive, and the book he will speak about, The Power of Moments (October 2017). The books have been translated into 33 languages including Thai and Arabic and have sold millions of copies.

This event honors the individuals and organizations whose commitment to building positive relationships with youth is making Silicon Valley a better place for young people to live and grow. More than 1,000 people representing local governments, businesses, schools, community organizations, and the faith community are expected to attend.

By sponsoring the Asset Champions Breakfast, your organization shows its support for a healthier community where all young people can thrive. All sponsorships receive brand recognition before the event and marketing exposure during the event.

SPONSORSHIP LEVEL

- | | | | |
|---|----------|--|---------|
| <input type="checkbox"/> ASSET CHAMPION | \$10,000 | <input type="checkbox"/> BUCKET FILLER | \$2,500 |
| <input type="checkbox"/> UPSTANDER | \$5,000 | <input type="checkbox"/> ROLE MODEL | \$1,500 |

CONTACT INFORMATION

Company/Organization:

(Please print exactly as you wish to be listed on the program)

Contact Name:

Address:

City: State: Zip code:

Phone: E-mail:

METHOD OF PAYMENT

Our check is attached and made payable to Project Cornerstone for \$

Please charge \$ to our MC Visa Discover AmEx

Card Number#: Exp. CVV Code

Please invoice me

RETURNING YOUR SPONSORSHIP

E-mail: E-mail your completed form to michelle@projectcornerstone.org

Postal Mail: Please mail to Project Cornerstone, 80 Saratoga Avenue, Santa Clara, CA 95051

For more information, please contact Michelle Onishi at michelle@projectcornerstone.org or 408 351 6482