



FOR YOUTH DEVELOPMENT™
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

**PROJECT
CORNERSTONE**
A YMCA of Silicon Valley Initiative

ASSET #9 – SERVICE TO OTHERS

Volunteering and service are powerful ways to build assets. This asset is all about giving back and helping out. The research shows that service is powerful in helping kids succeed in all areas of life.

Search Institute research shows that service builds 21 of the 40 assets. These 21 assets are spread throughout all asset categories. The following assets are built through service:

- Family Support - #1
 - Positive Family Communication - #2
 - Other Adult Relationships - #3
 - Caring Neighborhood - #4
 - Caring School Climate - #5

 - Youth As Resources - #8
 - Service to Others - #9

 - Family Boundaries - #11
 - School Boundaries - #12

 - Youth Programs - #18

 - Learning Engagement - #22

 - Caring - #26
 - Equality & Social Justice - #27
 - Integrity - #28
 - Responsibility - #30

 - Planning & Decision Making - #32
 - Interpersonal Competence - #33
 - Personal Power - #37

 - Self-Esteem - #38
 - Sense of Purpose - #39
 - Positive View of Personal Future - #40
- Dr. Peter Benson, 2009